

CUPA-HR Annual Conference & Expo Sponsorship Benefits

Benefits	>\$20,000 \$10,000-\$19,999 \$5,000-\$9,999				
	Strategic Partners	Distinguished Partners	Tier 1	Tier 2	Tier 3
Complimentary Exhibit Space	1 Booth				
Number of complimentary full conference registrations (includes those received if exhibiting)	10 Registrations	6 Registrations	4 Registrations	3 Registrations	3 Registrations
Cost of additional full conference registrations	\$ 800	\$ 800	\$ 800	\$ 800	\$ 800
E-mail addresses of conference attendees for one time use with prior approval of content by CUPA-HR	•	•	•	•	
Logo or name on conference e-mails	Logo	Logo	Name	Name	Name
Logo or name on general conference signage	Logo	Logo	Logo	Logo	Name
Logo or name on general session production slides	Logo	Logo	Logo	Logo	Name
Logo or name on conference website beginning in spring	Logo	Logo	Logo	Name	Name
Logo on Exhibit Hall banner or meterboard	Logo	Logo	Logo	Logo	Name
Logo and name in sponsor section of conference mobile app (by tier)	•	•	•	•	•
Other benefits as specified by event or activity sponsored	•	•	•	•	•
Sponsor Ribbons for all company reps	•	•	•	•	•

In order to sponsor at a CUPA HR event, a company must be a current corporate member of the association.